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**Environment**

**Political**

**Legal**

**Economic**

**Technology**

**Social**

**Discrimination laws**

**Antitrust laws**

**Incentives**

**Level of**

**Innovation**

**Population**

**Growth rate**

**Age**

**Distribution**

**Weather climate**

**Climate change**

**Economic**

**Growth**

**Exchange**

**Rates**

**Government**

**Policy**

**Political**

**Stability**