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**Economic**

**growth,**

**Exchange**

**rates.**

**Weather**

**climate,**

**Climate**

**change.**

**Employment**

**laws,**

**Consumers**

**protection.**

**Technology**

**incentives,**

**Level of**

**innovation.**

**Safety**

**Emphasis,**

**Lifestyle**

**Attitudes.**

**Government**

**policy,**

**Political**

**stability.**